



BENEFITS OF CHOOSING

A FAMILY OPERATED SENIOR LIVING COMMUNITY




Oaks
SENIOR LIVING



Choosing the right place for an older loved one to live can be difficult. There is a variety of options to choose from when it comes to senior living communities, and many of them are similar to one another. So, how is one supposed to know what is best for their loved one? Typically, there are two significant categories of senior living communities – privately-owned, or family-operated, communities and corporate managed communities.





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Because the differences between senior living communities can be subtle, we will list a few of the major differences between family-operated and national chain communities below:

PRIVATELY-OWNED COMMUNITIES

- Smaller
- Less-known
- Owners on-site
- Personal experience

CORPORATE MANAGED COMMUNITIES

- Larger
 - Well-known
 - Organizational hierarchy
 - Generalized experience
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The differences between family-operated and corporate managed communities can be more noticeable than most people think. National senior living communities often have a larger staff, which can make speaking to decision-making staff more difficult. National chains also tend to have a more generalized experience because they want all of their residents treated the same. With a family-operated community being

much smaller, it can allow for a tailored experience to each resident. The staff begin to know your parent or loved one as neighbors instead of acquaintances and build long-lasting relationships. There are several other benefits that your loved ones will enjoy should they decide to live in a family-operated community like **Oaks Senior Living!**



COMFORTABILITY

Comfort is an essential part of the senior living experience. Everyone wants their loved one to enjoy where they are living and feel at home in his or her community. Family-operated communities offer comfortability because they are typically smaller environments that are more closely-knit.



SMALLER ENVIRONMENT

A smaller environment can offer many benefits. Senior living communities that are smaller have less clutter in everyday life. Making appointments, meeting staff, and having neighbors that you know well are all important aspects of living in a community. All of these things are much easier to do when fewer people are living in the community.



COMPANIONS FOR LIFE

When living in a family-operated community, it is common for residents to get to know each other much more easily than in a larger community. Your loved one's neighbors quickly become their long-term friends because they see each other so frequently and enjoy community activities together on a weekly, and sometimes daily, basis. We've learned over the years that when seniors form close relationships with other residents, they have a much more pleasant experience!



DID YOU KNOW?
THERE ARE 30,200 SENIOR
LIVING COMMUNITIES IN THE
UNITED STATES TODAY.





ACCESSIBILITY

Family-operated, senior living communities offer the benefit of accessibility to resources and staff. Being a smaller, close-knit community has the advantage of being able to speak with essential decision-making staff more efficiently. When your loved one can voice their concerns to people who can help them, it makes for a much smoother experience.



FRIENDLY EXECUTIVES

Having the **executive team** on-site frequently can have many benefits. The residents in family-owned communities get to know the people who make the critical decisions for the community and can voice their concerns to them. Being able to see the decision-makers also grants a sense of transparency in the community that corporate managed communities don't have.



FAMILIAR STAFF MEMBERS

Larger senior living communities tend to have a higher volume of residents per staff member, which can cause a sense of impersonality between staff and residents.

When your loved one can recognize the staff members in the community, they feel more at home knowing they'll always have a friendly face to speak to in the neighborhood!

FLEXIBILITY

Large, national chain communities are similar to large corporations because, in reality, that's what they are. Any major changes have to go through an approval process that can span over several departments and many decision-making staff. Changes like this can take weeks or even months before anything is ever done to resolve an issue that residents are having. This process can make simple requests by your loved one a difficult thing to accomplish in many cases, causing frustration.





PERSONAL REQUESTS

In family-owned communities, if an owner or staff member notices that something is amiss, they can make changes promptly because there is less of a barrier to change. Putting up safety signs or handrails can be done in a matter of days if the staff is aware of an issue. Keeping communication lines open is essential for making sure all of the residents are safe and satisfied with the care they are receiving in the community.

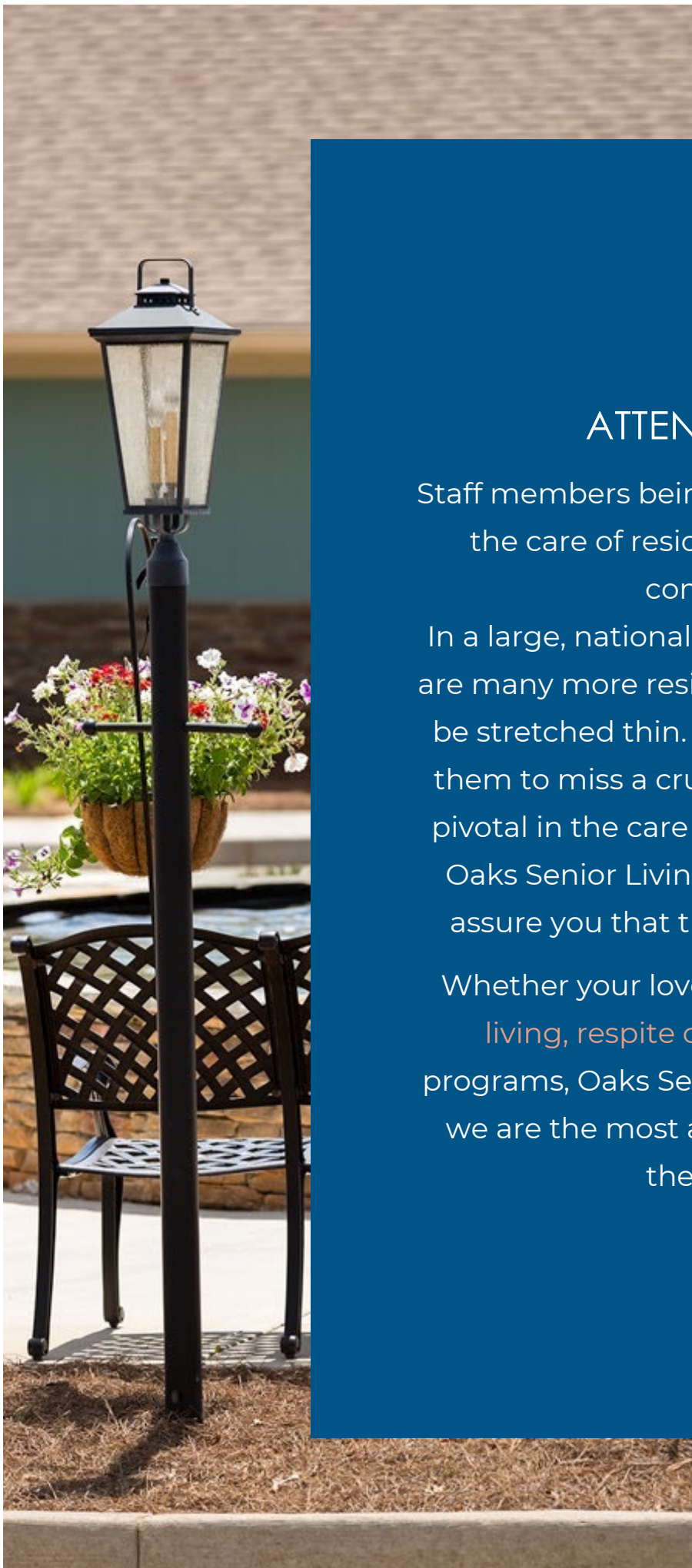


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FUN FACT!

ACCORDING TO THE
NATIONAL CENTER
FOR ASSISTED LIVING, 44%
OF SENIOR LIVING
COMMUNITIES ARE
INDEPENDENTLY OWNED.

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ATTENTIVENESS

Staff members being attentive is essential in the care of residents in a senior living community.

In a large, national chain community, there are many more residents and staff can often be stretched thin. Short staffing can cause them to miss a crucial detail that could be pivotal in the care of your loved one. In our Oaks Senior Living communities, we can assure you that this will not be the case!

Whether your loved one is in our **assisted living, respite care, or memory care** programs, Oaks Senior Living promises that we are the most attentive community in the industry.





CLOSE RELATIONSHIPS

When your loved one's caregiver is familiar with what kind of desserts they like or what their favorite baseball team is, you know that you're in the right place. If your loved one and their caregiver have a deep connection, it makes it easier to notice when something is not right. Attention to detail is a crucial aspect of family-owned communities and can be one of the most significant deciding factors when deciding on which community is best for your parent or loved one.



FREQUENT CHECK-UPS

Check-ups are essential for residents to monitor their health and well-being. Communities like Oaks Senior Living can do check-ups on their residents more often than large, commercialized communities. Checking on your loved one once a week and once a month are two entirely different things and can be the difference between being happy and feeling neglected.



In any community, maintaining the well-being of residents should be the number one priority, and Oaks Senior Living guarantees that your loved one will receive the most attentive care in the industry at our communities. Family-owned communities are much personal and attentive to your loved

one's needs. They nurture a caring environment that will make your loved one feel like they are at home. If you or your loved one are looking for the best place for them to relax and meet new people, look no further than **Oaks Senior Living**.



RESIDENT TESTIMONIAL

"OAKS AT POST ROAD IS HERE TO SERVE AND HELP WITH ALL OF MOM'S NEEDS. THE STAFF IS SO FRIENDLY... THE EXECUTIVE DIRECTOR IS VERY ATTENTIVE. THE ENTIRE MANAGEMENT TEAM IS ON TOP OF ANYTHING THAT I BRING TO THEIR ATTENTION. YOU CAN REALLY TELL HOW MUCH THEY CARE!"

- DEBBIE AND MOTHER PATSY

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For more information about making the transition to a senior living community, download our free eBook - Transitioning to A Senior Living Community!

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